

**CELEBRITY EVENT PLANNER AND DESIGNER**

**DEMETRIS FAISON**

**OF DE'VEILOPE EVENTS PRESENTS**



**EXECUTION UNVEILED**

**"An immersive floral and design educational experience."**

**VENDOR AND TALENT PACKET**



**DE'VEILOPE EVENTS CONSULTING & DESIGN** is a full-service special events planning and design firm owned by Dr. Demetris Faison. We provide complete design direction and coordination for social and corporate experiences including weddings, milestone celebrations, galas, and conferences. Within the De'Veilope brand is Dapper & Dazzle Couture, a luxury fashion boutique for red carpet and evening attire, and Statement Event Furnishings, our rental division specializing in event furnishings and custom props.

After gaining global attention through multiple viral weddings and events, we are excited to share our expertise through Execution Unveiled, our signature masterclass and hands-on experience created for aspiring planners and event designers from around the globe. With 21 years in the industry and locations in North Carolina and Miami, we are honored to expand this opportunity—inviting select sponsors and vendors to align with a visionary platform rooted in excellence, purpose, and intentional design.

**DE'VEILOPE EVENTS CONSULTING & DESIGN** is a special events planning and design company that provides complete design assistance and coordination services for social, and corporate events including but not limited to weddings, milestone events, corporate events and galas, and conferences.

You've been asking... and it's finally happening!



**EXECUTION UNVEILED**

**AND**



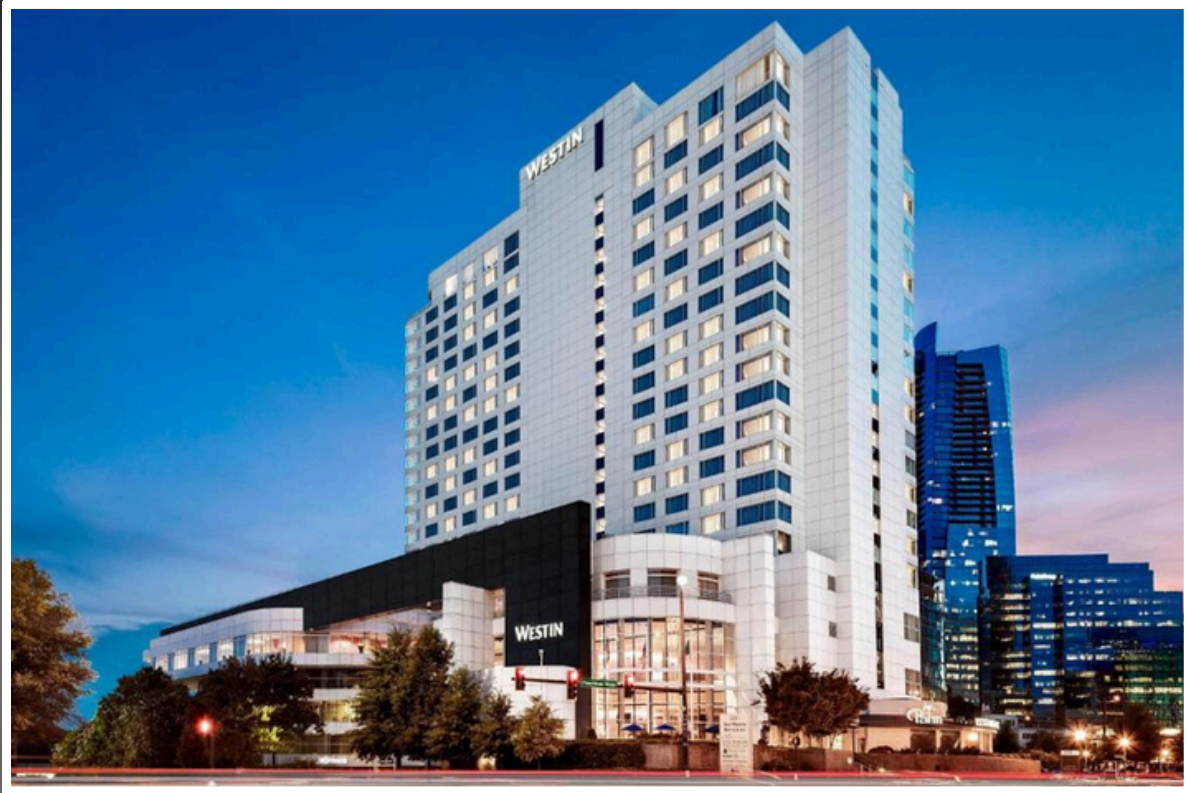
**THE  
UNVEILED GALA**

The Floral & Event Design Masterclass and Gala  
by Dr. Demetris Faison of **De'Veilope Events**.

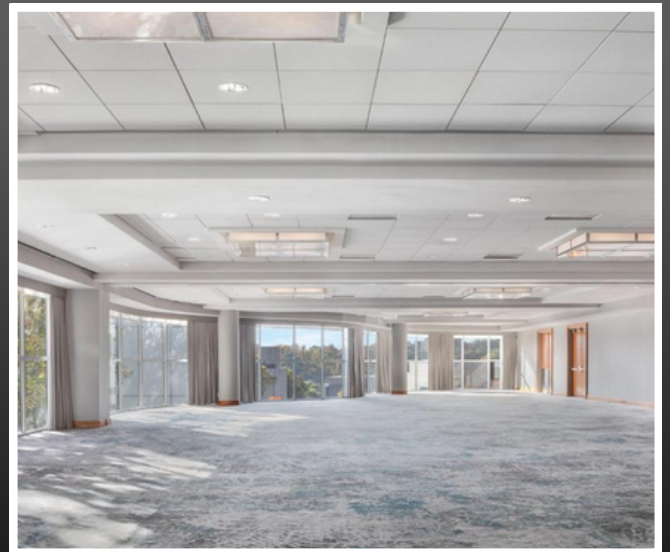
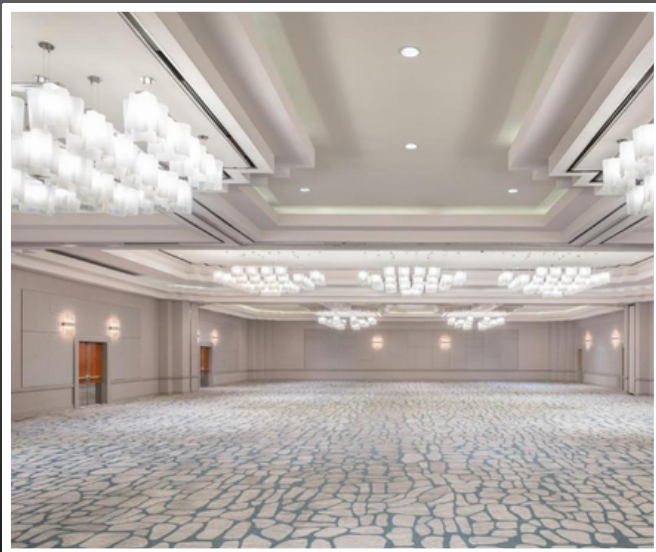
This is the hands-on experience everyone's been waiting for – an immersive three-day journey into luxury floral artistry, event design, and execution mastery, happening

**July 27-29, 2026 at The Westin Buckhead Atlanta.**

# THE CANVAS



The Westin Buckhead Atlanta



# JOIN THE EXPERIENCE

Our collaboration and sponsorship opportunities are officially open. This is your invitation to align with an experience built for excellence, visibility, and elevated clientele. If you're ready to place your brand in front of seasoned planners, designers, and luxury decision-makers, apply now to be considered. Limited placements.



# BE HEARD AND EMPOWERED



## **Industry Experts and Planners:**

We recognize that you bring a wealth of expertise to the table, and we'd be honored to have you join us for a session or panel during the **Execution Unveiled Master Class**. This is a chance not just to share your insights, but to immerse yourself in an unforgettable experience. As our guest, you'll also be invited to attend our gala on the 29th, where you can capture personal content and enjoy the beautifully curated ambiance and all the 'money shots' this masterclass weekend has to offer. We can't wait to have you with us!

# WHO IS THIS OPPORTUNITY FOR?

This list captures the extensive range of services and partnerships that will make **Execution Unveiled Gala** an extraordinary experience, combining luxury and innovation across every facet of the event. Together with specialty rentals and furniture, we'll ensure the space is filled with unique pieces that enhance the overall ambiance and guest experience.

- Fresh Flowers
- Specialty Rentals & Luxury Furniture
- Event Lighting, LED Walls & Visual Effects
- Audio & Sound Design
- Media Production (Video, and Content Creation)
- China, Glassware & Tabletop Décor
- Fashion & Styling for Editorial & Gala Looks
- Hair & Makeup Teams
- Stationery & Custom Printing
- Educational Kits & Workshop Materials
- Cakes & Desserts
- DJs & Live Musical Performances
- Models & Ambient Performers
- Vinyl Wraps
- Production Assistants, Guest Services & Coordination
- Logistics, Event Setup & Strike Teams



# THE PLAN

TWO DAYS OF EDUCATION AND ONE NIGHT OF **EXECUTION UNVEILED**

## ONE

Monday, July 27, 2026

Session: The Business of Luxury Clients

Session: The Future of Events: Tech,  
Google Tools & AI

Panel: Floral Fusion - The Modern  
Designer's Edge  
Featuring: Special Guests

Session: Your First Million Now, The  
Mindset Shift

Hands-On Design Session

Evening Welcome Mixer

## THREE

Wednesday, July 28, 2026

Editorial Content Day  
With Andre Brown Photography  
The Unveiled Gala

## TWO

Tuesday, July 28, 2026

Breakfast with The Designer Himself

The High Profile Client Playbook

From Planning to Profit: The Blueprint to  
Scale

Pretty & Powerful: The Women Redefining  
Event Planning & Spectacular Social Affairs -  
Panel Session

Style the Stage, Set the Tone: Fashion,  
Beauty & Concierge

Evening Hands-On Design Session

# UNVEILED..THE FINAL REVEAL

An immersive unveiling of the mastery work from Execution Unveiled. Let's make this closing night an unforgettable production—an escape into a new place filled with imagination, artistry, and elevated creative black tie experience.



TICKETS FOR THE GALA ARE AVAILABLE TO THE PUBLIC

# LET'S EXECUTE

Thank you for considering being part of the **Execution Unveiled Experience**. If you feel aligned with this amazing opportunity, let's get to work, collaborate, and build beautiful content together. We're excited to create a wonderful experience with you.

Contact us today to set up a consultation, discuss your involvement, and craft an execution plan that positions you for greatness. We look forward to having you on board!



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## NOT EASILY EXPLAINED BUT EXPERIENCED

deveilopeexperience.com | 919-389-1529  
logistics@deveilopeexperience.com