

CELEBRITY EVENT PLANNER AND DESIGNER  
**DEMETRIS FAISON**  
OF DE'VEILOPE EVENTS PRESENTS

THE  
RED  
ROOM  
**R&D**  
VIP  
LOUNGE

**2.15.25**

**VENDOR AND TALENT PACKET**



# De'Veilope

EVENT CONSULTING & DESIGN

**DE'VEILOPE EVENTS CONSULTING and DESIGN** is a special events planning and design company that provides complete design assistance and coordination services for social, and corporate events including but not limited to weddings, milestone events, corporate events and galas, and conferences.

Housed within **De'Veilope Events** is **Dapper and Dazzle Couture**, a luxury fashion boutique for red carpet and evening attire and **Statement Event Furnishings**, a rental company specializing in event furnishings and custom props.

# THE GREEN ROOM

The Green Room Movement evolved from a series of annual, highly anticipated social events skillfully produced by Demetris Faison, The Designer Himself, Principal Designer and Luxury Event Planner as an elevated networking experience for entrepreneurs and professionals. Since it's inception in December 2020, The Green Room Movement has grown into a multi-city series of curated events including intimate socials and black tie affairs.

The movement is driven by Faison's passion and desire to build and promote financial and intellectual wealth among entrepreneurs and professionals within elevated, non-traditional networking environments.

In the spring of 2023, The Road to the Green Room comprised of an All White Day Party and Creative Black Tie Met Gala Affair.





This year, Faison's creative vision for the Green Room Movement takes on an exciting new twist through the introduction of **The Red Room**. This bold evolution in the series of experiences brings a fresh, innovative edge, transforming our signature approach into an evening filled with high-energy sophistication, luxury, and unforgettable moments. While delivering this elevated experience, **The Red Room** proudly supports Hearts for Blooms, a nonprofit charity dedicated to making a positive impact in our community. With this unique blend of glamour and purpose, Faison is set to take the Movement to new heights, combining elegance and philanthropy in a truly reimagined encounter



# MOVING GREEN ROOM



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THE  
RED  
ROOM

VIP  
LOUNGE

## STEP INTO THE RED ROOM

A Night of Elegance and Impact

Join us for the **Red Room Gala Benefit**, an unforgettable evening produced by **De'Veilope Events**, bringing a Hollywood-level experience to the Capital City of Raleigh, NC. On Saturday, February 15, 2025, immerse yourself in the glamour and sophistication of this Black Tie Gala, where red gowns and black ties set the tone for a night of luxury, celebration, and purpose.

This year's event supports the inspiring mission of **Hearts for Blooms**, a 501 C3 nonprofit floral shuttle that transforms the beauty of fresh flowers from large events into smaller arrangements for those in need. With a dazzling lineup of entertainment, gourmet dining, and dancing, The Red Room promises to be more than just a night out—it's a way to give back and create lasting impact.

Mark your calendars, dress to impress, and prepare to make a difference. Your presence helps spread joy through the simple act of sharing flowers, making the world a little brighter, one bloom at a time.

### CHARITY BENEFICIARY HEARTS FOR BLOOMS

Hearts for Blooms is a nonprofit initiative that partners with event designers and florists to repurpose and recycle lavish event florals for a meaningful cause. After large events, these blooms are carefully transformed into new contemporary arrangements and delivered to medical care patients and individuals in need of encouragement from various challenges in life. By bringing beauty and hope through recycled flowers, Hearts for Blooms aims to spread joy in communities and diverse cultures across Raleigh, Charlotte, Atlanta, and Miami, making a positive impact one bouquet at a time.



# BE BOLD IN RED

Join **The Red Room** production—a high-end opportunity to showcase your talent alongside **Deveilope Events**, one of the top event firms based in the Carolinas and Miami Florida. This prestigious event brings together the most anticipated guests and influencers, providing incredible exposure and collaboration for special event vendors, models, servers, production experts, and creatives. Be a part of a production that will not only elevate your brand but also boost your social media presence across multiple platforms, reaching over 100K followers. This is your chance to collaborate on a stunning, unforgettable experience, gain valuable industry connections, and shine on one of the biggest stages in luxury events!



## WHY DE'VEILOPE?

Partnering with **Develope Events** gives your brand the opportunity to be showcased as an elite vendor in the luxury event space, aligning you with a nationally recognized name known for top-tier, high-impact experiences. This collaboration places your work in the spotlight, elevating your brand's reputation and associating you with some of the most prestigious events in the industry.

## WHO IS THIS OPPORTUNITY FOR?

This list captures the extensive range of services and partnerships that will make **The Red Room** an extraordinary experience, combining luxury and innovation across every facet of the event. Together with specialty rentals and furniture, we'll ensure the space is filled with unique pieces that enhance the overall ambiance and guest experience.

### VENUE SPACES

Stunning locations that set the perfect ambiance for both pre- and post-event gatherings.

### PHOTOGRAPHERS

Capturing unforgettable moments with an editorial flair, ensuring every shot is styled to perfection.

### CINEMATIC FILM RECAPS & BTS FOOTAGE

High-quality video coverage for promotional recaps and engaging online content.

### MEDIA CONTENT & INFLUENCERS

Dynamic content creators and media partners to amplify event reach.


### FLORAL DESIGNERS

Expert floral designers to create and install elegant, artistic floral arrangements.

### BALLOON ARTISTS

Creative, cutting-edge balloon displays that add a playful yet sophisticated touch to the décor.





### **CATERING & BARTENDING COMPANIES**

Premium food and beverage services crafted to delight the senses.

### **TRANSPORTATION**

Luxury transportation for visual pleasures and options for seamless guest arrivals and departures.

### **PRINTING & FABRICATION**

Custom-printed materials and unique installations to enhance the visual theme.

### **FURNITURE RENTALS & SPECIALTY PROPS**

High-end rentals and props that bring sophistication and style to the event space.

### **SPECIALTY RENTALS AND FURNITURE**

Unique, luxurious furniture pieces and specialty items to enhance decor and guest comfort, adding a distinctive touch to the setting.

### **DESSERTS & TREATS**

Exquisite dessert options, adding a sweet, memorable note to the evening.

### **GUEST FAVORS & ACTIVATIONS**

Thoughtful guest tokens and interactive experiences that make a lasting impression.

### **PHOTO BOOTHS**

Modern, stylish photo booths to keep guests engaged and capture memorable moments.

### **HAIR STYLISTS & MAKEUP ARTISTS**

Professional beauty experts for polished and theatrical guest appearances.

### **LIVE DJs, BANDS & MUSICIANS**

Top-tier musical talent that sets the mood and enhances the evening's energy.

### **LIGHTING, AUDIO & VISUAL**

State-of-the-art technology to elevate and transform the ambiance.

### **FASHION DESIGN**

Collaboration with luxury designers to showcase high-end fashion and style.

### **EVENT COORDINATION & GUEST RELATIONS**

Experienced coordinators to ensure seamless production and guest experiences.

### **AMBIENT ACTS**

Unique performances that bring life, energy, and intrigue to the event.

### **STATIONERY & SIGNAGE**

Bespoke printed materials to add a custom, personal touch.

### **TABLETOP DECOR & CHINA**

Luxe table settings and fine china, adding elegance to every place setting.

### **CASINO & VEGAS-THEMED EXPERIENCES**

Professional casino tables, skilled card dealers, Vegas-style games, and interactive gambling stations for an authentic experience.

### **SHOWGIRL ACTS & VEGAS-STYLE ENTERTAINMENT**

Glamorous performers in classic Vegas attire to elevate the event's entertainment.

### **LUXURY CASINO PROPS & DECOR**

Elegant tables, chips, and themed décor to bring the excitement and charm of Vegas to life.



# PRODUCT COLLABORATIONS

**Product Sponsorship** also shines with luxe gift boxes, delivered to all sponsors and their exclusive guests, putting premium products directly in the hands of our most influential patrons. Each item is beautifully packaged to reflect the luxury of **The Red Room**, giving sponsors the chance to spotlight their products with custom branding and upscale presentation. These luxe boxes serve as a lasting reminder of the night, keeping your brand in the spotlight long after the event ends.



## ACTIVATION SPONSORSHIPS

The Red Room presents a unique opportunity for performance-related vendors to captivate guests with immersive, interactive experiences that highlight their brand's personality and artistry. Imagine exclusive brand activations integrated directly into the event's entertainment, allowing sponsors to engage guests in creative, memorable ways. For instance:

### VIP LOUNGE PERFORMANCES

A lounge space could be transformed into a branded activation zone, where guests can enjoy live performances, ambient acts, or interactive experiences that embody the sponsor's brand identity, giving guests an intimate and unforgettable showcase.

### INTERACTIVE INSTALLATIONS

Performance-based sponsors could host areas where guests participate in engaging demos or mini-classes, offering a direct touchpoint with your brand's expertise, creativity, or artistry in an unforgettable setting.

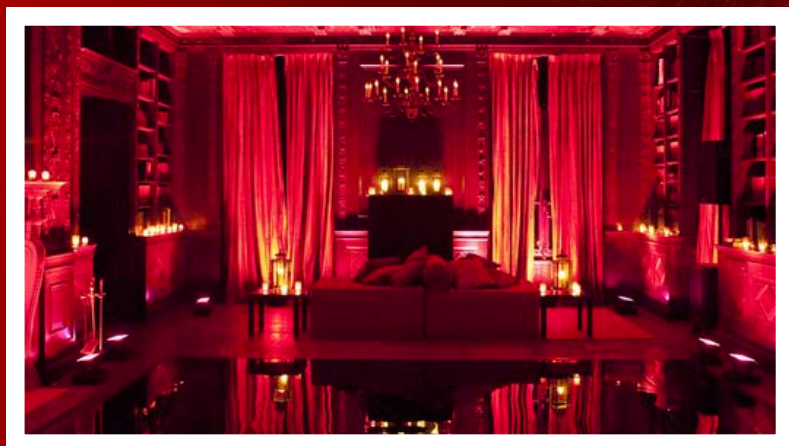
### THEMED PERFORMANCES

Sponsors could create a signature act—a unique, branded performance aligned with **The Red Room's** theme—that seamlessly incorporates the sponsor's aesthetic or message. This can include live music, dance, or theatrical vignettes that integrate sponsor branding into the storyline or costuming.



# DE'VEILOPE YOUR SERVICE

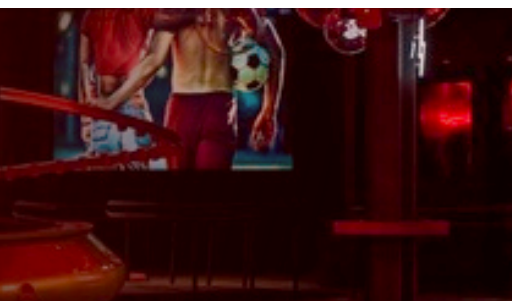
Lead Planner and Designer Demetris, along with his visionary creative team, will personally consult with each business to seamlessly integrate your unique offerings into **The Red Room**. With over 30 distinct elements crafted for this epic experience, Demetris ensures that no detail is cookie-cutter. His expertise and forward-thinking vision are all about setting trends and pushing boundaries, elevating each partner's contributions to new heights. Expect personalized coaching that brings out the best in your brand, highlighting your talent in ways that are both innovative and unforgettable.



## SOCIAL MARKETING

This opportunity is a unique form of social marketing—not a traditional wedding or event expo that requires costly booths or advertising investments. Instead, it's an innovative way to showcase your craft alongside other talented vendors in an immersive, Hollywood-like setting that brings your services to life. We believe we're stronger together, and The Red Room allows us to educate clients on current trends and showcase the very best of our work in a truly unforgettable atmosphere.

Your presence here gives clients a chance to experience your work firsthand, seeing you in your best light and giving them a full sense of what's possible when planning their own high-end events. Let's create a memorable evening that highlights every level of our craft!





# WHY IS THIS GOOD FOR MY BUSINESS OR BRAND?

Collaborating with **The Red Room** offers an unmatched platform for selected vendors and brands to elevate their visibility and engage with a high-end audience.

**Pre-Event Hype** kicks off with exclusive social media shoutouts, teasers, and behind-the-scenes glimpses, each post featuring your logo to create buzz and build anticipation. Our curated posts are designed to captivate an audience that appreciates luxury, helping our partners reach prospective clients even before the event begins.

During the event, **Onsite Exposure** keeps your brand front and center, with our dedicated event hashtag and live social media coverage tagging each sponsor. Your brand will be prominently showcased alongside an elite network of vendors, allowing guests to connect your products and services with **The Red Room's** signature elegance.

After the event, **Post-Event Recognition** amplifies your reach further with recap content, including high-quality photos and videos that feature your brand, shared across all major platforms. This recap coverage keeps the excitement alive, ensuring your brand remains visible to an engaged audience.

Lastly, through **Press Mentions**, vendor sponsors gain the unique opportunity to be highlighted in press releases and post-event media coverage, further increasing your brand's exposure to a wider audience. By collaborating with **The Red Room**, your brand joins an exclusive circle of luxury partners, benefiting from curated visibility and access to an influential community that appreciates and seeks the best in the industry.

## AUDIENCE REACH & ENGAGEMENT

Our previous event, **The Green Room** in Raleigh, NC, attracted an exclusive audience of over 400 high-profile guests. With extensive social media reach and engagement, we project similar or increased attendance for **The Red Room**, amplified by a well-curated social media campaign. Each sponsor can expect their brand to benefit from significant reach, including impressions from event posts, live coverage, and story highlights that engage thousands of followers.

## BRAND/ TALENT RECOGNITION

As a sponsor, your brand will gain invaluable exposure through event press, social media, and on-site engagement. Posts featuring our sponsor collaborations from past events have seen substantial boosts in likes, shares, and followers on both the official event and personal business pages.



# STEP INTO THE GREEN

Our collaboration will showcase your contribution to a luxury event, increasing your visibility among potential clients and influencers in the luxury market. Many past sponsors have reported a direct increase in booking inquiries and new business following their involvement, as clients see the caliber and creativity you bring to the event experience.

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## TESTIMONIALS

"I have seen my business scale tremendously, attracting my ideal clients after working with Demetris and his team at De'Veilope Events. I've even sold paintings on-site at the event to clients who wanted my work immediately."

– Rel the Artist, Live Painter

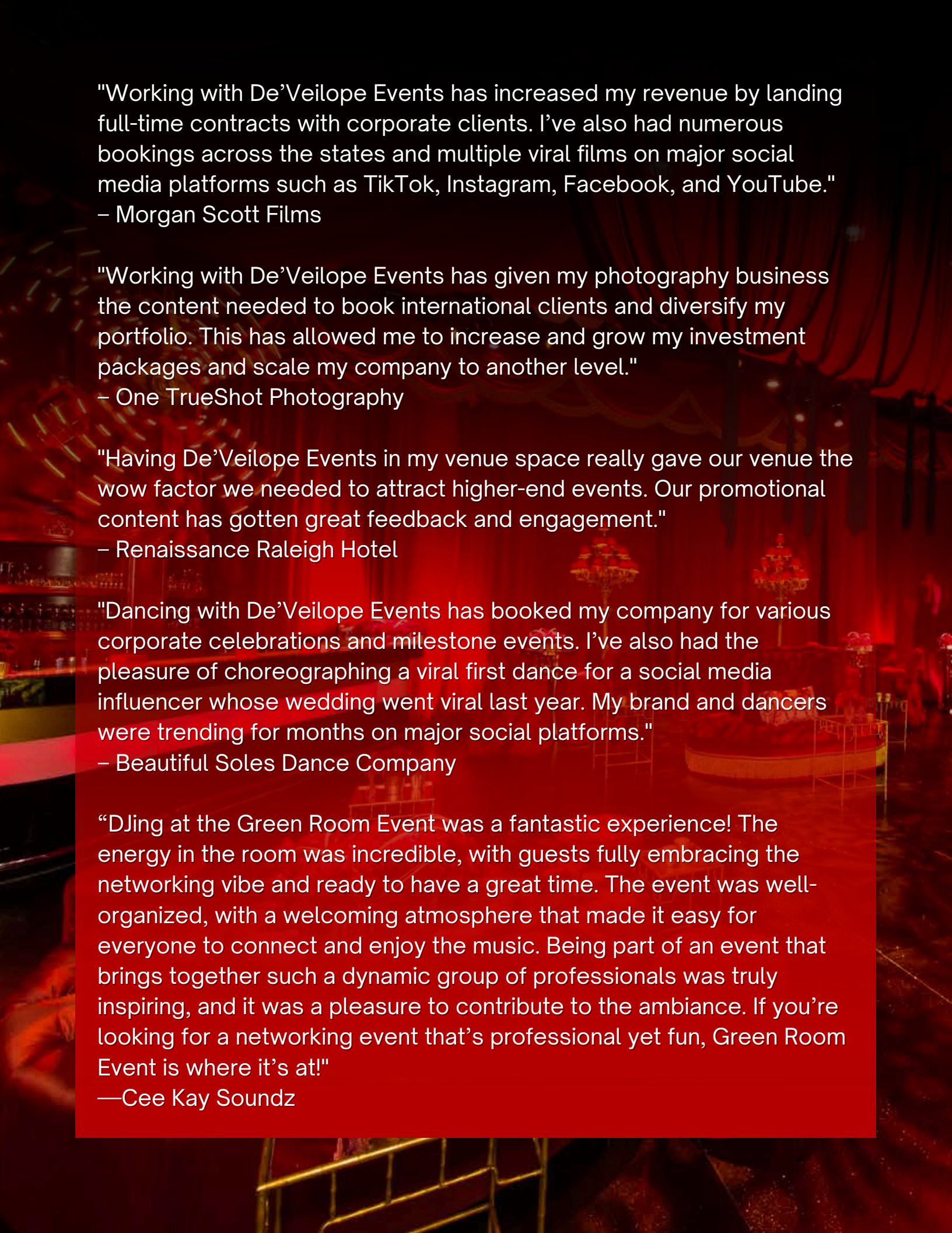
"I have done makeup for fantasy models and performers for De'Veilope's The Green Room event, attracting beautiful clients from the professional content his media team produced. It was excellent rebranding content for my brand."

– Sirri Styles, Professional Makeup Artist

"My performance with De'Veilope Events has landed my full band luxury weddings and private events with great clients. His team has great hospitality and really knows how to enhance our show to the next level."

– Marcus Anderson, International Jazz Artist





"Working with De'Veilope Events has increased my revenue by landing full-time contracts with corporate clients. I've also had numerous bookings across the states and multiple viral films on major social media platforms such as TikTok, Instagram, Facebook, and YouTube."

– Morgan Scott Films

"Working with De'Veilope Events has given my photography business the content needed to book international clients and diversify my portfolio. This has allowed me to increase and grow my investment packages and scale my company to another level."

– One TrueShot Photography

"Having De'Veilope Events in my venue space really gave our venue the wow factor we needed to attract higher-end events. Our promotional content has gotten great feedback and engagement."

– Renaissance Raleigh Hotel

"Dancing with De'Veilope Events has booked my company for various corporate celebrations and milestone events. I've also had the pleasure of choreographing a viral first dance for a social media influencer whose wedding went viral last year. My brand and dancers were trending for months on major social platforms."

– Beautiful Soles Dance Company

"DJing at the Green Room Event was a fantastic experience! The energy in the room was incredible, with guests fully embracing the networking vibe and ready to have a great time. The event was well-organized, with a welcoming atmosphere that made it easy for everyone to connect and enjoy the music. Being part of an event that brings together such a dynamic group of professionals was truly inspiring, and it was a pleasure to contribute to the ambiance. If you're looking for a networking event that's professional yet fun, Green Room Event is where it's at!"

—Cee Kay Soundz

# JOIN THE TEAM

Join the movement with **De'Veilope Events** and step into the spotlight at **The Red Room**, where luxury and creativity meet in an unforgettable experience. We're inviting innovative vendors like you to apply for collaboration or vendor partnership, making this event one for the books. As a partner, you'll have the opportunity to showcase your expertise to an elite audience, create meaningful connections, and gain unparalleled exposure across our high-profile platforms.

Don't miss your chance to be part of **The Red Room** magic.  
To apply or for more details, reach out to us.

NOT EASILY EXPLAINED  
**BUT EXPERIENCED**

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