



CELEBRITY EVENT PLANNER AND DESIGNER
DEMETRIS FAISON
OF DE'VEILOPE EVENTS PRESENTS

THE
RED
ROOM
R&D
VIP
LOUNGE

2.15.25

SPONSORSHIP PACKET



De'Veilope

EVENT CONSULTING & DESIGN

DE'VEILOPE EVENTS CONSULTING and DESIGN is a special events planning and design company that provides complete design assistance and coordination services for social, and corporate events including but not limited to weddings, milestone events, corporate events and galas, and conferences.

Housed within **De'Veilope Events** is **Dapper and Dazzle Couture**, a luxury fashion boutique for red carpet and evening attire and **Statement Event Furnishings**, a rental company specializing in event furnishings and custom props.

THE GREEN ROOM

The Green Room Movement evolved from a series of annual, highly anticipated social events skillfully produced by Demetris Faison, The Designer Himself, Principal Designer and Luxury Event Planner as an elevated networking experience for entrepreneurs and professionals. Since it's inception in December 2020, The Green Room Movement has grown into a multi-city series of curated events including intimate socials and black tie affairs.

The movement is driven by Faison's passion and desire to build and promote financial and intellectual wealth among entrepreneurs and professionals within elevated, non-traditional networking environments.

In the spring of 2023, The Road to the Green Room comprised of an All White Day Party and Creative Black Tie Met Gala Affair.



This year, Faison's creative vision for the Green Room Movement takes on an exciting new twist through the introduction of **The Red Room**. This bold evolution in the series of experiences brings a fresh, innovative edge, transforming our signature approach into an evening filled with high-energy sophistication, luxury, and unforgettable moments. While delivering this elevated experience, **The Red Room** proudly supports Hearts for Blooms, a nonprofit charity dedicated to making a positive impact in our community. With this unique blend of glamour and purpose, Faison is set to take the Movement to new heights, combining elegance and philanthropy in a truly reimagined encounter



MOVING GREEN ROOM

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THE
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ROOM

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STEP INTO THE RED ROOM

A Night of Elegance and Impact

Join us for the **Red Room Gala Benefit**, an unforgettable evening produced by **De'Veilope Events**, bringing a Hollywood-level experience to the Capital City of Raleigh, NC. On Saturday, February 15, 2025, immerse yourself in the glamour and sophistication of this Black Tie Gala, where red gowns and black ties set the tone for a night of luxury, celebration, and purpose.

This year's event supports the inspiring mission of **Hearts for Blooms**, a 501 C3 nonprofit floral shuttle that transforms the beauty of fresh flowers from large events into smaller arrangements for those in need. With a dazzling lineup of entertainment, gourmet dining, and dancing, The Red Room promises to be more than just a night out—it's a way to give back and create lasting impact.

Mark your calendars, dress to impress, and prepare to make a difference. Your presence helps spread joy through the simple act of sharing flowers, making the world a little brighter, one bloom at a time.

CHARITY BENEFICIARY HEARTS FOR BLOOMS

Hearts for Blooms is a nonprofit initiative that partners with event designers and florists to repurpose and recycle lavish event florals for a meaningful cause. After large events, these blooms are carefully transformed into new contemporary arrangements and delivered to medical care patients and individuals in need of encouragement from various challenges in life. By bringing beauty and hope through recycled flowers, Hearts for Blooms aims to spread joy in communities and diverse cultures across Raleigh, Charlotte, Atlanta, and Miami, making a positive impact one bouquet at a time.



BE BOLD IN RED

Step into **The Red Room**, where your brand meets influence, impact, and unmatched visibility. This exclusive event is designed to captivate a curated audience of high-profile guests, top businesses, and trendsetting organizations—creating an ideal platform to amplify your brand awareness. By sponsoring **The Red Room**, your brand will be at the heart of an evening filled with luxury and purpose, benefiting the *Hearts for Blooms* charity. Join us to connect with influential figures, elevate your brand's presence, and leave a lasting impression through an unforgettable blend of high-energy elegance and philanthropy.

SPONSORSHIPS

PLATINUM

\$25,000

Main Stage Theater

Red Theatre/Performance Hall

- Main Theatre/Performance Hall Branding
- Personal Host and Hostess
- VIP Check-In Experience
- Access to Seating
- Main Stage Video Wall Presence with Logos and Video Footage (Content Provided by Sponsor)
- Main Stage Welcome Speech
- Luxe Personalized and Branded Lounge Seating in Main Level designed by Celebrity Event Planner of De'Veilope Events to Include Luxe Furniture, Fresh Flowers and Social Content Aesthetics.
- 10 VIP Tickets with Open Bar
- 10 General Tickets with 3 Drink Tickets Each
- Access to Gourmet Food Stations & Passed Fantasy Appetizers
- Custom Branding in Venue
- Custom Branded 8x8 Backdrop Wall for social media Images.
- The Red Box - Personalized Event Favor Boxes
- Formal Acknowledgments by Event Host
- Admission to The Red Room After Party (20 Tickets)
- Top priority on the Green Room Movement Directory/ Listing and Socials
- Social Media Promotion via dedicated post to sponsor
- Social Media promotion via logo inclusion and mention
- LIVE Interview on Social Media prior to the event (in promotion of the event and the sponsor's brand)

GOLD

\$20,000

The Love Lounge

- Main VIP Lounge Branding
- Personal Host and Hostess
- VIP Check-In Experience
- 10 VIP Tickets with Open Bar
- Access to Gourmet Food Stations & Passed Fantasy Appetizers
- Access to Seating
- Video Wall Presence with Logos
- Luxe Personalized and Branded Lounge Seating accommodating 10 guests designed by Celebrity Event Planner of De'Veilope Events
- Personalized 8x8 Backdrop Wall for social media images in The Red Room VIP LOUNGE
- Custom Acrylic Bar Signage with logos in The Love Lounge
- Custom beverage napkins for bar service in The Love Lounge
- Formal Acknowledgments by Event Host
- The Red Box - Personalized Event Favor Box
- Admission to The Red Room After Party (10 Tickets)
- The Green Room Movement Directory/ Listing
- Social Media Promotion via dedicated post to sponsor
- Social Media promotion via logo inclusion and mention
- Live Interview on Social Media prior to the event (in promotion of the event and the sponsor's brand)

SILVER

\$15,000

THE VEGAS ESCAPE

- VIP Check-In Experience
- 8 VIP Tickets
- 8 Bar Tickets
- Access to Gourmet Food Stations & Passed Fantasy Appetizers
- Exclusive Luxe Personalized Lounge Section accommodating 8 guests
- Custom Acrylic Signage with logos in the Vegas Casino Lounge
- Custom beverage napkins in the Vegas Desert Lounge
- RESERVED Personalized Lounge Seating in the Vegas Lounge
- Logo on Main Stage LED Walls
- Formal Acknowledgments by Event Host
- The Red Box - Personalized Event Favor Boxes
- Admission to The Red Room After Party (8 Tickets)
- The Green Room Movement Directory /Listing
- Social Media promotion via logo inclusion and mention



BRONZE

\$10,000

BLACK AND WHITE FANTASY FOYER

- VIP Check-In Experience
- 5 VIP Tickets with 4 Drink Tickets Each
- Champagne Service
- Access to Gourmet Food Stations & Passed Fantasy Appetizers
- Exclusive Luxe Personalized Reserved VIP Table
- Custom Acrylic Bar Signage with logos in the Fantasy Foyer
- Logo on Main Stage LED Walls
- Formal Acknowledgments by Event Host
- The Red Box - Personalized Event Favor Boxes
- Admission to The Red Room After Party (5 Tickets)
- The Green Room Movement Directory/ Listing
- Social Media promotion via logo inclusion



CRIMSON \$5,000

- VIP Check-In Experience
- Accommodates 5 individuals
- Champagne Service
- RESERVED Table designed by The Designer Himself
- Personalized Acrylic Group Signage
- Personalized Staircase Branding
- Access to Private VIP Bar
- Access to Gourmet Food Stations & Passed Fantasy Appetizers
- The Green Room Movement Directory/ Listing



RUBY \$2,500

- VIP Check-In Experience
- Accommodates 6 individuals
- Champagne Service
- Elevated Platform Access with the DJ
- Personalized Acrylic Group Signage
- Personalized Restroom Branding
- Access to Private VIP Bars
- Access to Gourmet Food Stations & Passed Fantasy Appetizers
- The Green Room Movement Directory/ Listing



It's more than sponsorship; it's an opportunity to blend your brand with the allure of exclusivity, making a bold impression that resonates long after the night ends.

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RALEIGH

ART MUSEUM
RALEIGH, NC

ATTIRE | RED GOWNS AND BLACK TIE

RED CARPET ARRIVALS | 6:30 PM

SHOW TIME | 7:00 PM - 11:00 PM
GALA WITH LIVE BAND AND DJ

LOWER LEVEL REVEAL | 9:00 PM
VEGAS ESCAPE CASINO AND LOUNGE
THE DESSERT ROOM

CHARITY BENEFICIARY
HEARTS FOR BLOOMS
FLOWER SHUTTLE SERVICE
NC, GA, MIAMI FL

BRINGING A RED CARPET
HOLLYWOOD EXPERIENCE TO RALEIGH, NC



NOT EASILY EXPLAINED
BUT EXPERIENCED

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